Place of animal products in more sustainable diets : a nutritional perspective



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Sustainable diet concept

(FAO, 2010)



Sustainable diets: respect of the 4 dimensions (not only the environment)





Health & nutrition dimension





Fibres

Nutritional adequacy is achieved when all needs are covered without deficiency (nutrients to be favoured) or excess (nutrients to be limited)

We eat combinations of foods...

that provide our organism with the calories and nutrients it needs.



Nutritional adequacy is achieved by eating combinations of foods that have different nutrient profiles (differents kinds of nutrients present in different amounts)

Sustainable diets in public health & nutrition studies

(Gazan et al, Food Chemistry, 2018)



Study of sustainable diets made possible by the compilation of multiple sustainable metrics within a single database

Categorisation of methods used to explore diet sustainability in public health & nutrition studies



n°1: Designing theoretical diets based on a priori scenario

 \Rightarrow Theoretical diets fulfilling a priori scenarios (*eg* meat replaced by plant products, ...)

 \Rightarrow Theoretical diets meeting guidelines (*eg* Mediterranean pyramid, FBDGs, EAT Lancet ...)

n°2: Describing the sustainability characteristics of existing diets

 \Rightarrow Existing diets classified by nutritional quality, by GHGE ...

n°3: Identifying the best existing diets

 \Rightarrow Positive deviance approach

n°4: Designing theoretical diets without a priori

 \Rightarrow Mathematical optimization of diets fulfilling sustainability constraints

Approach n°1: Designing theoretical diets based on a priori scenario

- ⇒ Theoretical diets fulfilling a priori scenarios (eg meat replaced by plant products, ...)
- ⇒ Theoretical diets meeting guidelines (eg Mediterranean pyramid, FBDGs, EAT Lancet ...)

Example for approach 1: meat replaced by plants (Springmann et al, 2018, The Lancet Planetary Health)



Nutrition

	Recommen dation	Scenarios			
Nutrient		ANI-25	ANI-50	ANI-75	ANI- 100
Calories, kcal	2084	2257	2257	2257	2257
Protein, g	>52	67.9	66.6	65.3	64·1
Carbohydrates, g	<391	341	356	371	386
Fat, g		62.7	56.4	50.1	43·8
SFA, g	<23	19.3	16.0	12.7	9.5
MUFA, g		23.7	20.7	17.7	14.6
PUFA, g	>14	16.7	16.8	16.8	16.8
Vitamin C, mg	>42	124	147	170	192
Vitamin A, μg	>544	622	680	733	786
Folates, µg	>364	410	504	598	692
Calcium, mg	>520	546	518	489	460
Iron, mg	>17	18.1	19.3	20.5	22.6
Zinc, mg	>6,1	10.8	10.6	10.5	10.4
Potassium, mg	>3247	2951	3283	3614	3945
Fibres, g	>29	31.5	36.1	40.7	45.4
Copper, mg	>0.8	1.8	2.1	2.3	2.5
Phosphorus, mg	>757	1334	1347	1361	1374
Thiamin, mg	>1.1	1.4	1.5	1.6	1.6
Riboflavin, mg	>1.1	0.9	0.9	0.9	0.9
Niacin, mg	>14	18.6	18.4	18.1	17.9
Vitamin B6, mg	>1.2	5.2	4.3	3.3	2.4
Magnesium, mg	>205	489	528	567	606
Pantothenate, mg	>4.7	6.4	6.1	5.8	5.5
Vitamin B12, μg	>2.2	2.8	1.8	0.9	0

➔ Proteins OK, adequacy not ensured for all nutrients

→ Iodine, vit D, omega-3 fatty acids, sugar, Na: not assessed

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Approach n°2: Describing sustainability characteristics of existing diets

 \Rightarrow Existing diets classified by nutritional quality, by GHGE ...

(Vieux et al, Ecol, Econ 2012)

Example for approach 2: distribution of GHGE of French adults diets



➔ High inter-individual variability of dietary GHGE

→ Need to understand the determinants of this variability

Example for approach 2: association between quantities (or kcal) and dietary GHGE



(Vieux et al, Ecol, Econ 2012)

Even stronger correlation between energy intakes and GHGE

- → Let's not forget that the first lever for reducing the environmental impact of our diet is certainly to buy less, waste less, and eat just what we need,
- → which is entirely consistent with public health messages to fight overweight and obesity.
- → It also helps to keep the food budget under control.

Example for approach 2 (describing existing diets) **→** determinants of dietary GHGE?

(Vieux et al, AJCN, 2013)

Correlating nutritional quality indicators and dietary GHGE

MAR, Mean Adequacy Ratio = mean % recommended intakes for 20 essential nutrients, per day MER, Mean Excess Ratio = mean % of maximal recommended values Na, SFA and free sugars, per day ED, Energy density (solid foods), kcal/100g consumed

	MER	ED	MAR	
	Mean Excess	Energy	Mean	
	Ratio	Density	Adequacy Ratio	
Dietary GHGE	-0.14	-0.33	0.22	
		(age, sex al	x and energy-adjusted)	

→ In self-selected French diets, lower nutritional quality was associated with lower GHGE

Ranking of food groups according to their GHGE levels (expressed in g CO2eq / 100kcal)



Animal products, especially ruminant meat: more impacting than plant-based products
Fruit & vegetables: the most impacting among plant-based products, as impacting as dairy
The least healthy plant-based products: the lowest carbon impact
Explains why lower GHGE was associated with lower nutritional quality in existing diets 12/28



Approach n°2: Describing the sustainability characteristics of existing diets

Advantages of Approach n°2

- Better consideration of cultural acceptability (existing diets)
- → Better understanding of trade-offs between sustainability dimensions

Limitations of Approach n°2

Improvement of one sustainability dimension does not ensure improvement of the others (eg, improved nutritional quality not necessarily associated with lower environmental impact)

Improved sustainability can't be ensured with uni-dimensional approaches because sustainability is intrinsically a multi-dimensional concept.

Approach n°3: Identifying the best existing diets

 \Rightarrow Positive deviance approach



- → 20% of self-selected diets identified as 'positive deviants':
 - GHGE reduced by 20% (vs mean)
 - they eat less (minus 200kcal vs mean)
 - they eat diferently

Example for approach 3 (identifying the best existing diets): the French case



(Masset et al, AJCN 2014)

- → Higher amount of plant-based products (58% vs 53%*);
- Lower amount of meat/fish/eggs (due to meat),
- → Dairy products: no difference
- → Lower cost (6.2 vs 6.7 €/d)

*without counting high fat high sugar foods and without counting plants in mixed dishes containing animal products

Example for approach 3 (identifying the best existing diets): 5 European countries

SUSDIET European project (Sweden, Finland, Italy, UK, France)

- → GHGE reduced by 21% (vs mean)
- → Decrease of animal/plant ratio
- → Dairy products unchanged
- → Decrease of: soft drinks, hot drinks, alcoholic drinks

On average, more sustainable existing diets in Europe contained: 1 kg/d of plant-based products 400 g/d animal-based products - 100 g meat/fish/egg (including 20g ruminant meat), - 50 g mixed dishes - 250 g dairy products (incuding 30g cheese)

To improve sustainability, exclusion of entire categories of foods is not a necessity
Rebalancing plant-based vs animal-based products consumption

(Vieux et al, J Clean Prod 2020)

Approach n°3: Identifying the best existing diets (positive deviance)

Advantages of Approach n°3

- Cultural acceptability ensured (existing diets)
- → Improvement of several sustainability dimensions/criteria simultaneously

Limitations of Approach n°3

Magnitude of improvements might be too small (eg, improving nutritional quality does not mean reaching nutritional adequacy; reduction of GHGE might be modest...)

Approach n°3: Identifying the best existing diets (positive deviance)



Approach n°4: Designing theoretical diets without *a priori*

Principle of approach 4: mathematical optimization of diets fulfilling sustainability constraints

(Gazan et al., Adv Nutr, 2018)



VARIABLES (Foods and their weights)

CONSTRAINTS

(Requirements for the modeled diet)

- Iso Energy

- All nutritional recommandations
- Realism and acceptability (maximum portion sizes, balance between food-groups....), based on observed intakes
- Environ. impact reduction (10% steps)

(possibly: cost, contaminants, ...)

OBJECTIVE FUNCTION

Minimizing departure from the food and food-group content of the observed diet



Observed diet



Example for approach n°4 (designing theoretical diets without *a priori***): the French case**



Until 30-40% of GHGE reduction, nutritional adequacy can be achieved by changing only the quantities of 2 food groups: important F&V increase; moderate M/F/P/E decrease

Example for approach n°4 (Designing theoretical diets without *a priori***): the French case**



Possible to reduce env. impacts by 60% while achieving nutritional adequacy but requires greater departure from observed intakes:

→ Dairy remained stable, starches began to increase, meat decreasing trend

Similar results with data from 5 european countries (Vieux Eur J Clin Nutr, 2018)

(Barré, PLOS one, 2018)

Example: introduction of nutrient Bioavailability (NE-<u>B</u>) and Co-Production links (NEB-<u>CP</u>) in addition to nutrient-based recommendations and 30% reduction environmental impacts (NE models)



→ Whatever the model, energy & proteins from animal origin had to decrease

(slighly lower reduction when co-production links were considered)

Reducing animal proteins: yes, but how low?

What is the minimum % of animal proteins in total proteins that is compatible with compliance with all the recommended intakes of non-protein nutrients at no extra cost, and without fortified food or supplements? Vieux et al, J Nutr, 2022



- → 45 to 60% animal proteins in total proteins are needed for nutritional adequacy
- → Why ? Because animal protein sources are sources of many other essential nutrients, some of which are not found (or not sufficiently or not sufficiently bioavailable) in plant protein sources (especially vit B12, iodine, iron, zinc, vit D and long-chain omega-3 fatty acids)

Approach n°4: Designing theoretical diets without *a priori*

Advantage of Approach n°4

- → Good understanding of trade-offs between sustainability dimensions
- → All targets met simultaneously
- → The only approach able to ensure nutritional adequacy
- → Can be applied to different type of dietary data (meals, population diet, individual diets...)

Limitations of Approach n°4

- → When targets are too severe or incompatible: no solution (or unrealistic ones)
- Deviation from existing diets => acceptability not ensured

Main advantages of each approach

n°1: Designing theoretical diets based on *a priori* scenario



➔ Communication first



n°3: Identifying the best existing diets



Only approach to guarantee acceptability (i.e. individuals already consume this way) n°4: Designing theoretical diets without a *priori*



Only approach to guarantee the simultaneous and strict respect of many different goals

Common limits

- **Food consumption data:** their availability, representativeness and precision limit and orient the type of approach
- → Food databases (nutrition, environment, price, contaminants...): their availability and accuracy determine the robustness and relevance of the results.
- → Genericity can't be avoided

Which dietary shifts to move towards healthier and more sustainable diets?



→ Wise rebalancing between animal- and plant-based products is needed to design more sustainable diets

Common conclusions

- → nutritional quality and low environmental impacts not spontaneously aligned
- → it is possible to reduce environmental impacts while improving nutritional quality
- → meat should be reduced ('global North' studies)
- → It is generally less expensive, as meat represents the largest share of the food budget (in France), whatever the socio-economic status.
- ➔ entire food categories don't need to be eliminated
- → balance between animal- and plant-based products needed for nutrition

Well-known messages about diversity and moderation are still relevant for sustainable diets

Thank you for your attention!

COLETTE

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