

Feedipedia Animal feed resources information system

Home About Feedipedia Team Partners Support Feedipedia Contact us Search feedipedia.org Go!

Automatic translation
 Sélectionner une langue ▼

Feed categories

All feeds

Forage plants

- Grasses
- Legume forages
- Forage trees
- Aquatic plants
- Other forage plants

Plant products/by-products

- Cereal grains and by-products
- Legume seeds and by-products
- Oil plants and by-products
- Fruits and by-products
- Roots, tubers and by-products
- Sugar processing by-products
- Plant oils and fats
- Other plant by-products

Feeds of animal origin

- Animal by-products
- Dairy products/by-products
- Animal fats and oils

Other feeds

- Minerals
- Other products

Feedipedia: An on-line encyclopedia of animal feeds

Feedipedia is an open access information system on animal feed resources that provides information on nature, occurrence, chemical composition, nutritional value and safe use of nearly 1400 worldwide livestock feeds. It is managed jointly by INRA, CIRAD, AFZ and FAO.

The main objective of Feedipedia is to provide extension and development workers, planners, project formulators, livestock farmers, science managers, policy makers, students and researchers with the latest scientific information to help them identify, characterize and properly use feed resources to sustainably develop the livestock sector.

Explore Feedipedia

Click here to see the list of 205 completed datasheets.

Recent publications

Feed Assessment Tool (FEAST) - ILRI, 2012. ILRI

Feed Assessment Tool (FEAST) is a systematic method to assess local feed resource availability and use. It helps in the design of intervention strategies aiming to optimize feed utilization and animal production. The tool comprises two main elements

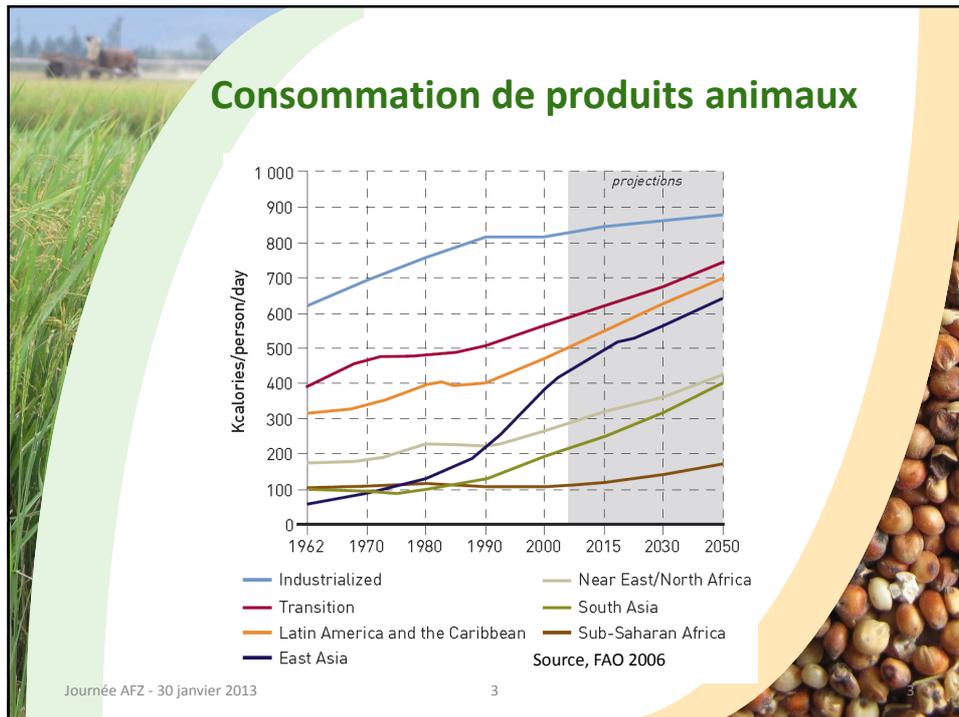
Managing cover crops profitably (3rd edition) - SARE, 2008. In: Clark (Ed.), Diane Publishing, 2008

Managing Cover Crops Profitably provides

Feedipedia : une encyclopédie mondiale et en ligne des matières premières et des fourrages destinés aux animaux d'élevage

Gilles Tran, Valérie Heuzé, Daniel Sauvant
 Association française de zootechnie
 Journée AFZ – 30 janvier 2013

INRA cirad Association française de zootechnie FAO



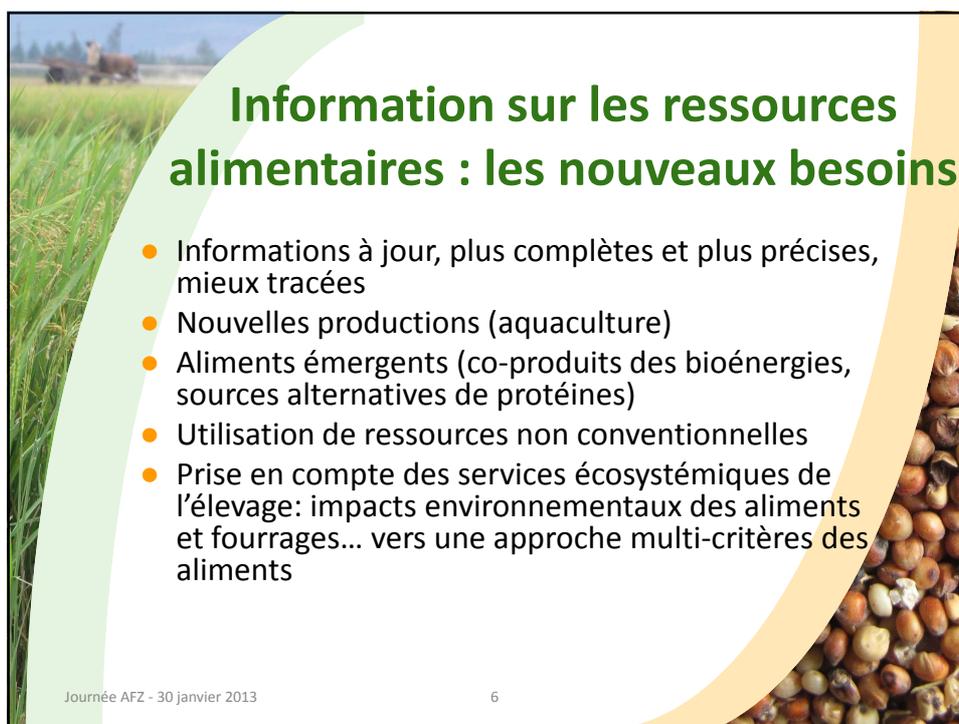
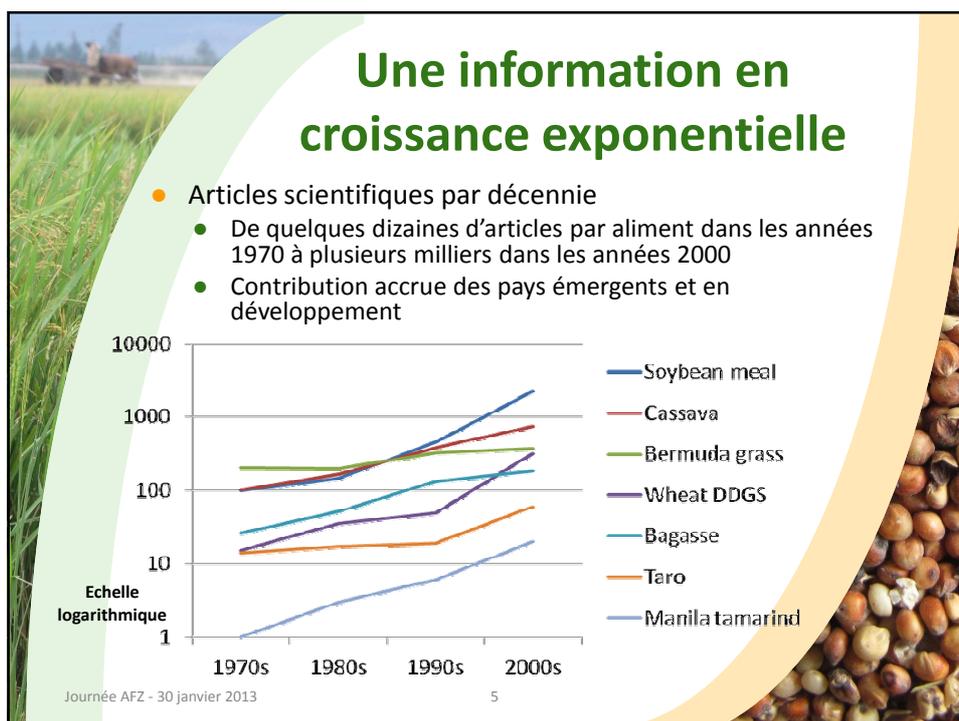
Le programme Feedipedia

- 2 projets
- Le consortium français
 - INRA
 - CIRAD
 - AFZ
- FAO: Food and Agriculture Organization
 - Mise à jour d'AFRIS (Animal Feed Resources Information Centre)






Journée AFZ - 30 janvier 2013 4





Feedipedia Animal feed resources information system

INRA
cirad
FAO

- **Un système d'information sur les ressources alimentaires des animaux d'élevage**
 - Information synthétique sur la nature, la distribution, la composition et la valeur nutritionnelle, les contraintes d'utilisation et les bonnes pratiques pour plus de 1400 aliments à terme.
- **Un référentiel commun pour une audience mondiale**
 - Industrie (produits animaux, alimentation animale)
 - Recherche et formation
 - Développement agricole
 - Eleveurs

Journée AFZ - 30 janvier 2013 7



Objectifs du programme

- Répondre à la demande d'informations **actualisées, fiables** et **complètes** sur les aliments du bétail en régions chaudes et tempérées:
 - Aliments absents des bases de données des régions tempérées
 - Aliments conventionnels et non conventionnels
 - Toutes espèces d'animaux de rente.
- Permettre une meilleure **identification, caractérisation et utilisation** des ressources alimentaires pour un développement durable du secteur des productions animales.

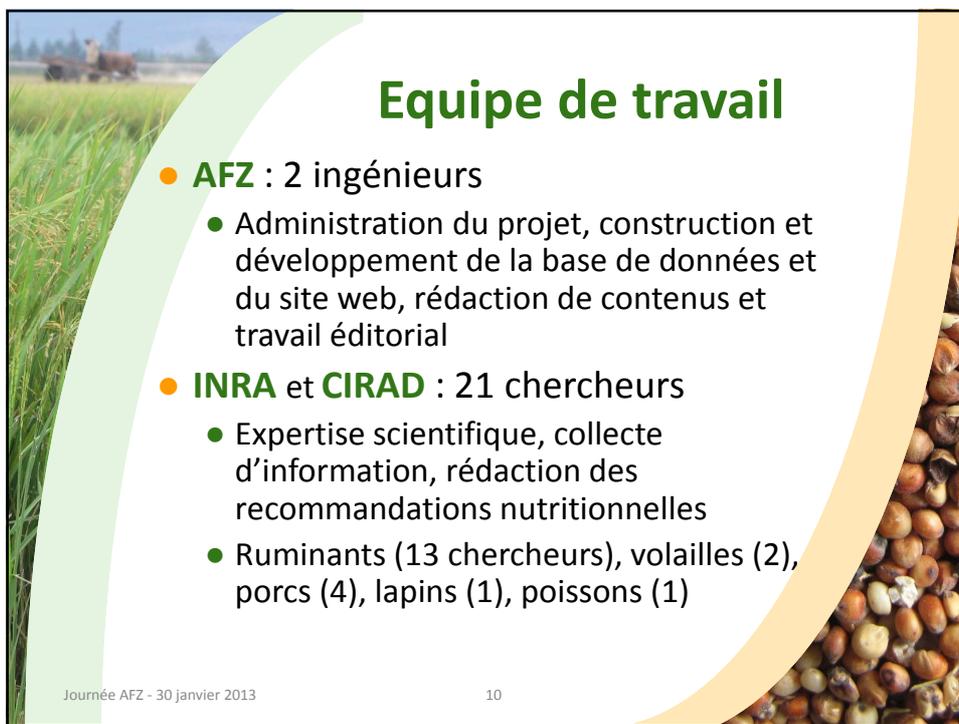
Journée AFZ - 30 janvier 2013 8



Une encyclopédie de l'alimentation animale

- **500 à 700 fiches (en anglais)**
- **Information qualitative**
 - Noms et description des produits
 - Distribution géographique, disponibilité
 - Contraintes potentielles d'emploi
 - Impacts environnementaux
 - Procédés de fabrication
 - Pratiques d'affouragement
 - Recommandations nutritionnelles/espèce
- **Tables de valeurs nutritionnelles**
- **Illustrations**
- **Références bibliographiques**

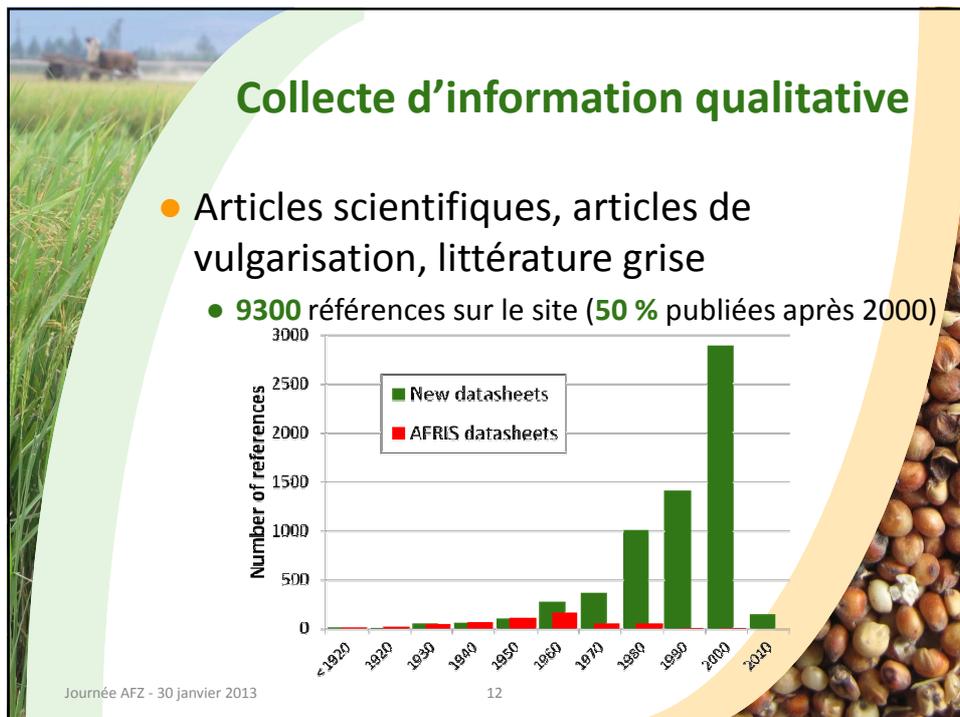
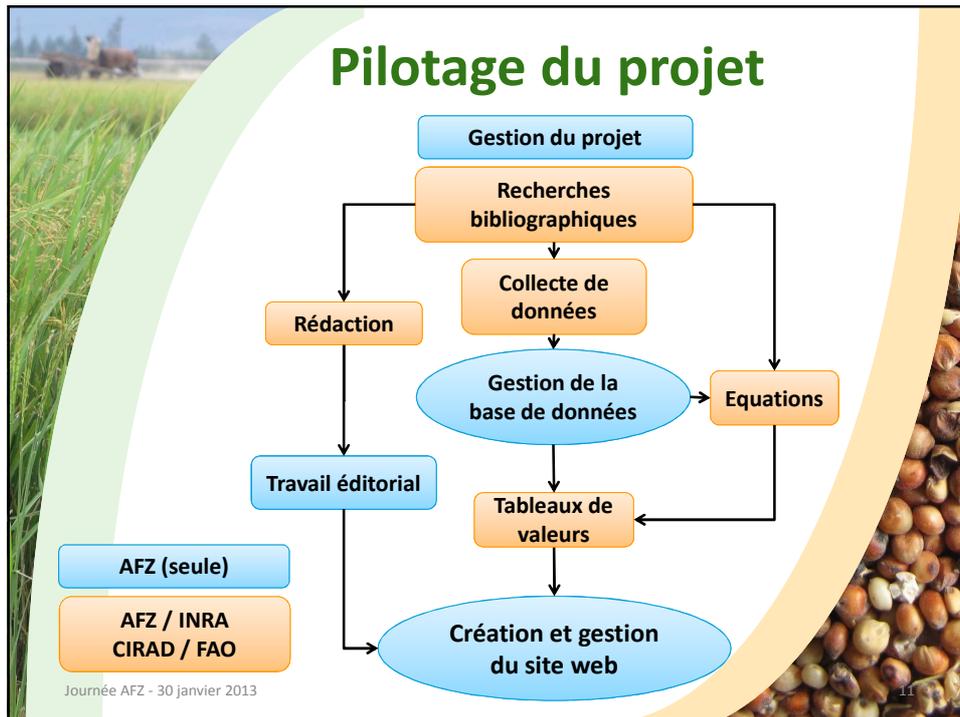
Journée AFZ - 30 janvier 2013 9



Equipe de travail

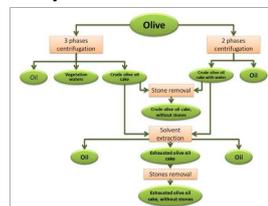
- **AFZ** : 2 ingénieurs
 - Administration du projet, construction et développement de la base de données et du site web, rédaction de contenus et travail éditorial
- **INRA** et **CIRAD** : 21 chercheurs
 - Expertise scientifique, collecte d'information, rédaction des recommandations nutritionnelles
 - Ruminants (13 chercheurs), volailles (2), porcs (4), lapins (1), poissons (1)

Journée AFZ - 30 janvier 2013 10



Collecte d'images

- 450 illustrations
 - photos
 - Diagrammes de fabrication
- 120 images créées par l'AFZ
- Plus de 300 images sous licence libre (Creative Commons) ou dans le domaine public



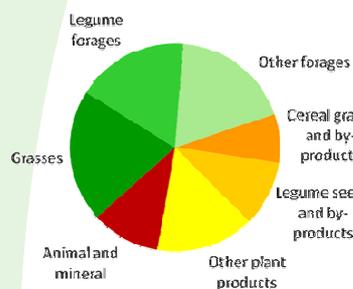
Journée AFZ - 30 janvier 2013

13

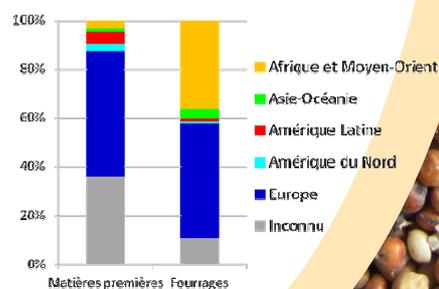
Collecte d'information quantitative

- Sources: bases de données, littérature
- 2,25 millions de données

5500 types d'aliments



460000 échantillons



Journée AFZ - 30 janvier 2013

14

Rédaction des fiches

- Synthèse des références bibliographiques collectées pour chaque fiche
- Recommandations écrites par les scientifiques INRA et CIRAD spécialistes de chaque espèce animale, ainsi que par l'AFZ
- Parties introductives rédigées par l'AFZ
- Travail éditorial assurant la cohérence des textes

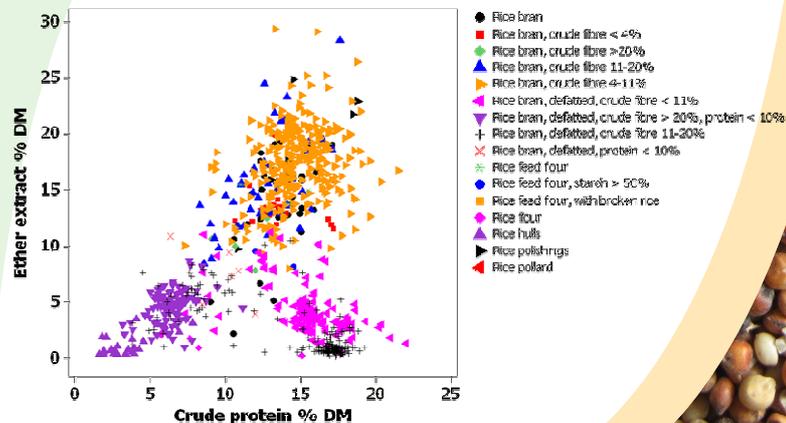
Journée AFZ - 30 janvier 2013

15

Etude des matières premières

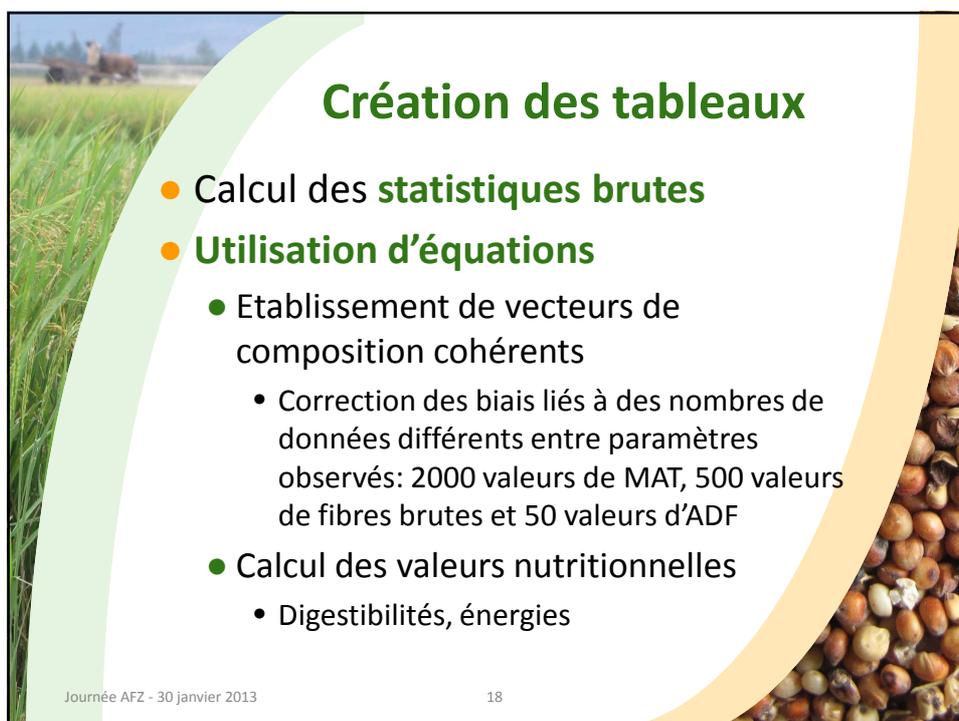
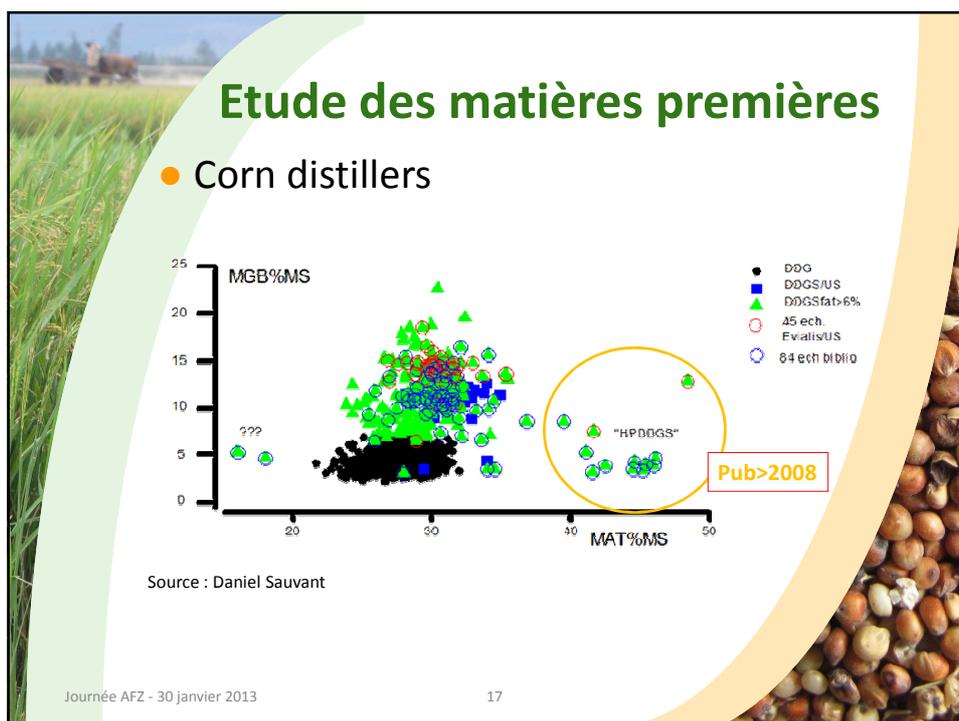
- Caractérisation des groupes d'aliments

Rice brans: crude protein vs ether extract



Journée AFZ - 30 janvier 2013

16



Equations

- Prédiction des paramètres chimiques et *in vivo*
- Plus de 200 équations utilisées pour les tableaux
- Calculées à partir de la base de données ou tirées de la littérature
 - INRA 1989, INRA-AFZ 2004, INRA 2007, EvaPig 2010

Rice brans: crude fibre vs ADF

ADF = 1.99 + 1.096 CF (R²=0.95; S=2.59; n=164)

ADF (% DM)

Crude fiber (% DM)

Produit	
●	Rice bran
■	Rice bran, crude fibre < 4%
■	Rice bran, crude fibre > 20%
■	Rice bran, crude fibre 11-20%
■	Rice bran, crude fibre 4-11%
▲	Rice bran, defatted, crude fibre < 11%
▲	Rice bran, defatted, crude fibre > 20%, protein < 10%
▲	Rice bran, defatted, crude fibre 11-20%
×	Rice bran, defatted, protein < 10%

Journée AFZ - 30 janvier 2013

19

Site web

- **Outil collaboratif** à l'usage des rédacteurs et des éditeurs
- **Outil de diffusion** libre d'accès pour le public
 - En test public depuis 2010
 - Ouvert le **22 octobre 2012**
 - sur www.feedipedia.org

Journée AFZ - 30 janvier 2013

20

Feedipedia Animal feed resources information system

Home About Feedipedia Team Partners Support Feedipedia Contact us Search feedipedia.org Go!

Automatic translation
Sélectionner une langue

Feed categories

All feeds

Forage plants

- Grasses
- Legume forages
- Forage trees
- Aquatic plants
- Other forage plants

Plant products/by-products

- Cereal grains and by-products
- Legume seeds and by-products
- Oil plants and by-products
- Fruits and by-products
- Roots, tubers and by-products
- Sugar processing by-products
- Plant oils and fats
- Other plant by-products

Feeds of animal origin

- Animal by-products
- Dairy products/by-products
- Animal fats and oils

Other feeds

- Minerals
- Other products

Feedipedia: An on-line encyclopedia of animal feeds

Feedipedia is an open access information system on animal feed resources that provides information on nature, occurrence, chemical composition, nutritional value and safe use of nearly 1400 worldwide livestock feeds. It is managed jointly by INRA, CIRAD, AFZ and FAO.

The main objective of Feedipedia is to provide extension and development workers, planners, project formulators, livestock farmers, science managers, policy makers, students and researchers with the latest scientific information to help them identify, characterize and properly use feed resources to sustainably develop the livestock sector.

Explore Feedipedia

Click here to see the list of 205 completed datasheets.

Recent publications

Feed Assessment Tool (FEAST) - ILRI, 2012. ILRI

Feed Assessment Tool (FEAST) is a systematic method to assess local feed resource availability and use. It helps in the design of intervention strategies aiming to optimize feed utilization and animal production. The tool comprises two main elements

Managing cover crops profitably (3rd edition) - SARE, 2008. In: Clark (Ed.), Diane Publishing, 2008

Managing Cover Crops Profitably provides

Contenu

- 205 fiches terminées
 - 3.5 pages hors tableaux et réf.
 - 44 références par fiche
 - 48% info générale, 26% ruminants, 26% autres espèces
- + de 600 tableaux de valeurs nutritionnelles

Journée AFZ - 30 janvier 2013 22

Fiches

4 onglets/fiche

Noms (commun, latin, synonymes)

Description

Description

Journée AFZ - 30 janvier 2013

Fiches

Chaque produit est décrit

Distribution

Opérations permettant d'obtenir une meilleure valeur nutritive

Journée AFZ - 30 janvier 2013

Fiches

Forage management

Buffel grass needs time to establish and it should not be grazed before depending on establishment conditions (Cook et al., 2005). It should then be cut or grazed at 7 cm high and will stand continuous or rotational grazing and 6-8 week cutting intervals (FAO, 2010; Mannetje et al., 1992). As the maximum dry matter production occurs between 42 and 56 days of plant age and stem-leaf ratio increases rapidly with plant maturity, it has been proposed that buffel grass should be grazed from 42 to 56 days of age (Garcia et al., 1980). Buffel grass may also be sown with columbus grass (*Sorghum x alnum*) as it establishes slower but for a longer period than this short-lived perennial. The association provides readily good quality pasture. Rhodes grass (*Chloris gayana*) and Guinea grass (*Megathyrsus maximus*) are also convenient companions for buffel grass (Mannetje et al., 1992).

Frequent grazing improves nitrogen content. When used for hay, it should be cut in the early flowering stage so that nutritive value does not drop. Fire can also be beneficial as it destroys old vegetation and the plant recovers and young leaves with higher nutritive value appear (FAO, 2010).

Environmental impact

Soil erosion control

Buffel grass is valuable for erosion control in that it is one of the best adapted grasses to semi-arid conditions. In Australia, it was successfully planted for revegetation and erosion control in parks, reserves and river catchment from the 1960s to the mid-1970s (Payne et al., 2004; Albrecht et al., 1997). Using buffel grass in combination with ponding banks in a severely degraded area increased grazing capacity 10-fold after five years in a Central Australia farm (Friedel et al., 2009). However, its tussocky nature does not allow for complete ground cover (FAO, 2010).

Weed

Buffel grass is an aggressive grass due to its root system and allelopathic toxicity towards other seeds. It spreads readily and may

Gestion fourragère et pratiques d'affouragement

Impact environnemental

Journée AFZ - 30 janvier 2013 25

Fiches

Ruminants

Cassava peels

Cassava peels can be used as a roughage and as an energy feed in ruminant diets. However, sun drying, ensiling and fermentation should be used to prevent HCN poisoning when using bitter cassava varieties (Pipat Lounglawan et al., 2011; Smith, 1988). Cassava peels should not be fed alone, as their protein and mineral content cannot support optimum rumen function and productivity in ruminants, and their optimal utilization requires sources of readily fermentable protein and by-pass protein as well as micronutrients including sulphur, phosphorus, and B vitamin. Cassava peels are then a valuable feed, and significant increases of animal performances have been reported when they are added to ruminant diets (Smith, 1988).

Digestibility and degradability

Cassava peels are highly digestible products, with reported values of 78% and 81% for DM and OM total tract digestibility respectively (Baah et al., 1989). DM degradability is also high, with reported values higher than 70% (Smith, 1988).

Cattle

In Ghana, weight gains of 0.29 or 0.33 kg/day (vs 0.07 kg/day for the control diet) were recorded with cross-bred bullocks grazed and supplemented with dried or ensiled peels (Larsen et al., 1976). In an experiment with bulls in Vietnam, total DMI increased with the amount of cassava peels (total DMI = 0.009 DMI of the peels in kg/100 kg LW/d) while grass DMI decreased (grass DMI = -0.017 DMI of the peels in kg/100 kg LW/d + 2.15) (Pham Ho Hai et al., 2009). Because of their high degradability, cassava peels have been also used as an energy supplement in cattle: cassava peels could partly replace (30% of total DMI) energy concentrates, with no influence on the intake, digestibility, microbial efficiency, and nitrogen retention (Azevêdo et al., 2011).

Toutes les références sont cliquables

Pham Ho Hai et al., 2009. Livestock Research for Rural Development, 21 (9): 156

Reference

Pham Ho Hai; Preston T. R., 2009. Effect of dried cassava peelings on the rumen environment of cattle fed natural grasses. *Livest. Res. Rural Dev.*, 21 (9): 156

Journée AFZ - 30 janvier 2013 26

Informations utiles en bas de fiche

Feed categories

- Other forage plants
- Roots, tubers and by-products
- Plant products and by-products

Citation

Heuzé V., Tran G., Bastianelli D., Archimède H., Lebas F., Régner C., 2012. *Cassava peels, cassava pomace and other cassava by-products*. Feedipedia.org. A programme by INRA, CIRAD, AFZ and FAO. <http://www.feedipedia.org/node/526> Last updated on October 12, 2012, 11:24

Share / Save

Journée AFZ - 30 janvier 2013

Feedipedia

Animal feed resources information system

Home About Feedipedia Team Partners Support Feedipedia Contact us Search feedipedia.org Go!

Cassava peels, cassava pomace and cassava by-products

Onglet « Tables »

Description and recommendations Tables References Image credits

Tables of chemical composition and nutritional value

Cassava pomace, dehydrated

Main analysis	Unit	Avg	SD	Min	Max	Nb
Dry matter	% as fed	89.4	3.0	83.5	94.8	11
Crude protein	% DM	2.3	0.7	1.1	3.4	11
Crude fibre	% DM	16.7	4.4	12.1	26.9	9
NDF	% DM	35.5	11.9	7.3	43.3	8
ADF	% DM	20.8	11.4	3.3	35.2	8
Ether extract	% DM	0.7	0.6	0.2	2.0	8
Ash	% DM	4.9	1.3	2.7	6.5	9
Starch	% DM	52.3	7.0	42.8	64.0	8
Sugars	% DM	3.3				1
Gross energy	MJ/kg DM	16.2	1.1	14.7	17.5	6

Minerals	Unit	Avg	SD	Min	Max	Nb
Calcium	g/kg DM	7.7	2.6	3.8	11.9	6
Phosphorus	g/kg DM	0.3	0.1	0.2	0.5	6

Amino acids	Unit	Avg	SD	Min	Max	Nb
Alanine	% protein	3.4				1
Arginine	% protein	3.4				1
Aspartic acid	% protein	5.1				1

28

Feedipedia Animal feed resources information system

Home About Feedipedia Team Partners Support Feedipedia

Search feedipedia.org Go!

Translate this page Sélectionner une langue

Cassava peels, cassava pomace and other cassava by-products

Description and recommendations Tables References Image credits

Feed categories

- All feeds
- Forage plants
 - Grasses
 - Legume forages
 - Forage trees
 - Aquatic plants
- Oil plants and by-products
- Fruits and by-products
- Roots, tubers and by-products
- Sugar processing by-products
- Plant oils and fats
- Other plant by-products
- Feeds of animal origin
 - Animal by-products
 - Dairy products/by-products
 - Animal fats and oils
- Other feeds
 - Minerals
 - Other products

References

Abrahão, J. J. dos Santos; Prado, I. N. do; Perotto, D.; Zeoula, L. M.; Langanova, J. A. C.; Lugão, S. M. B., 2006. Replacing corn grain with a wet byproduct from cassava starch extraction on apparent digestibility of nutrients in beef cattle. *Rev. Bras. Zootec.*, 35 (4): 1447-1453

Adeboyebo, O., 2008. Using cassava waste to raise goats. Project 2008-4346. World Bank Development

Asaolu, O. A.; Asaolu, O., 1985. Preparation of cassava peels for use in small ruminant production in western Nigeria. *ILRI, Towards optimal feeding of agricultural byproducts to livestock in Africa*

Asaolu, O., 2006. Performance and serum chemistry of rabbits on diets containing cassava peels, *Leucaena leucocephala* and *Gliricidia sepium* leaves based diets. *Global Veterinaria*, 12 (2): 171-173

Aderemi, F. A.; Lawal, T. E.; Alabi, O. M.; Ladokun, O. A.; Aderemi, F. A., 2006. Microbial degradation of cassava root siewiate on egg quality gut morphology and performance of egg type chickens. *Int. J. Poultr. Sci.*, 5 (6): 526-529

Aderemi, F. A., 2006. Microbial degradation of cassava root siewiate (CRS) and its utilization by layers. *J. Anim. Vet. Adv.*, 5 (9): 758-761

Adeshinwa, A. O. K.; Obi, O. O.; Mekanjuola, B. A.; Oluwole, O. O.; Adesina, M. A., 2011. Growing pigs fed cassava peel based diet supplemented with or without Farmzyme® 3000 proenz: Effect on growth, carcass and blood. *Afr. J. Biotech.*, 10 (14): 2791-2796

Agunbiade, J. A.; Adeyemi, O. A.; Fasina, O. E.; Ashorobi, B. O.; Adebanjo, M. O.; Waide, O. A., 1999. Cassava peels and leaves in the diet of rabbits: effect on performance and carcass characteristics. *Nigerian J. Anim. Prod.*, 26: 29-34

Agunbiade, J. A.; Adeyemi, O. A.; Fasina, O. E.; Bagbe, S. A., 2001. Fortification of cassava peel meals in balanced diets for rabbits. *Nigerian J. Anim. Prod.*, 28 (2): 167-173

Onglet « références »

Accès à la référence complète en cliquant

Lien vers le document

Faire une recherche dans Feedipedia

Sélection générale

Entrer le nom du produit/plante

Sélection par nom latin

Sélection par catégorie d'aliments

Recherche des aliments dans la liste proposée

Feed categories

All feeds

Forage plants

Aquatic plants

Oil plants and by-products

Fruits and by-products

Roots, tubers and by-products

Sugar processing by-products

Plant oils and fats

Other plant by-products

Feeds of animal origin

Animal by-products

Dairy products/by-products

Animal fats and oils

Other products

List of feeds

Category: Legume forages Title: Common name: Latin name: Latin name synonym: Completion status: Apply Reset

List of feeds

Category: Legume forages Title: Common name: Latin name: Latin name synonym: Completion status: Apply Reset

African stylo (*Stylosanthes fruticosa*)
 African yam bean (*Sphenostylis stenocarpa*)
 Lagati (*Sesbania grandiflora*)

Journée AFZ - 30 janvier 2013

Liens vers des ressources en ligne

Resources

- Bibliography
- Glossary
- Images
- On-line resources
 - Books
 - Journals
 - Literature databases

On-line resources

All | Books | Literature databases | Plants, feeds and crops databases

Resource type: <Any> | Sort by: Posting date | Order: Asc | Apply | Reset

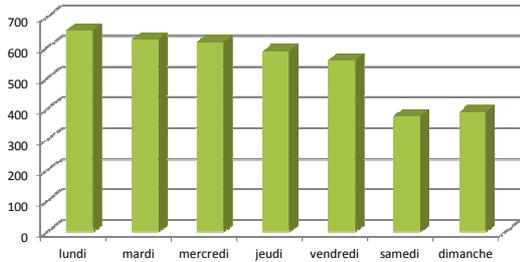
Books	Title	Summary	Posted
	The State of Food Insecurity in the World 2012. Economic growth is necessary but not sufficient to accelerate reduction of hunger and malnutrition - FAO, WFP and IFAD, 2012. FAO, Rome	This publication presents new estimates of undernourishment that show that progress in reducing hunger has been better than previously believed, and that it may be possible to reach the MDG hunger target by 2015. However, eradication of hunger remains a major global challenge. This year's report also discusses the role of economic growth in reducing undernourishment.	October 11, 2012
	Balanced feeding for improving livestock productivity. Increase in milk production and nutrient use efficiency and decrease in methane emission - FAO, 2012. by M.R. Garg. FAO Animal Production and Health Paper No. 173. Rome, Italy	This publication outlines an approach used by National Dairy Development Board (India) to balance rations in smallholder dairy farms in order to enhance milk production with existing feed resources, using transfer of scientific knowledge in an easy-to-use and easy-to-implement manner.	October 9, 2012

Journée AFZ - 30 janvier 2013

Fréquentation du site

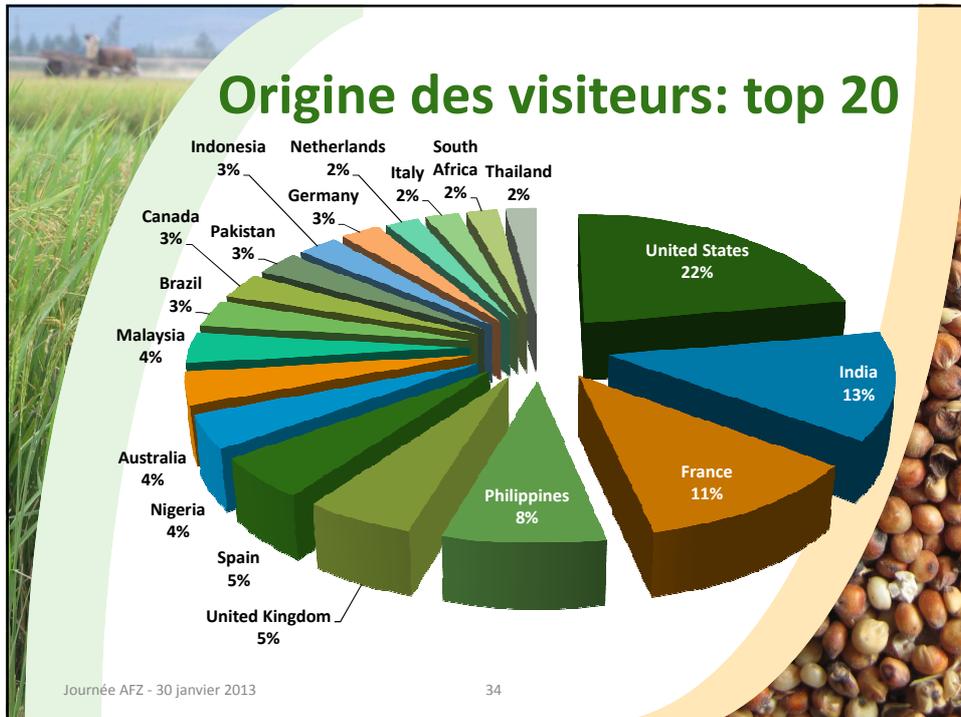
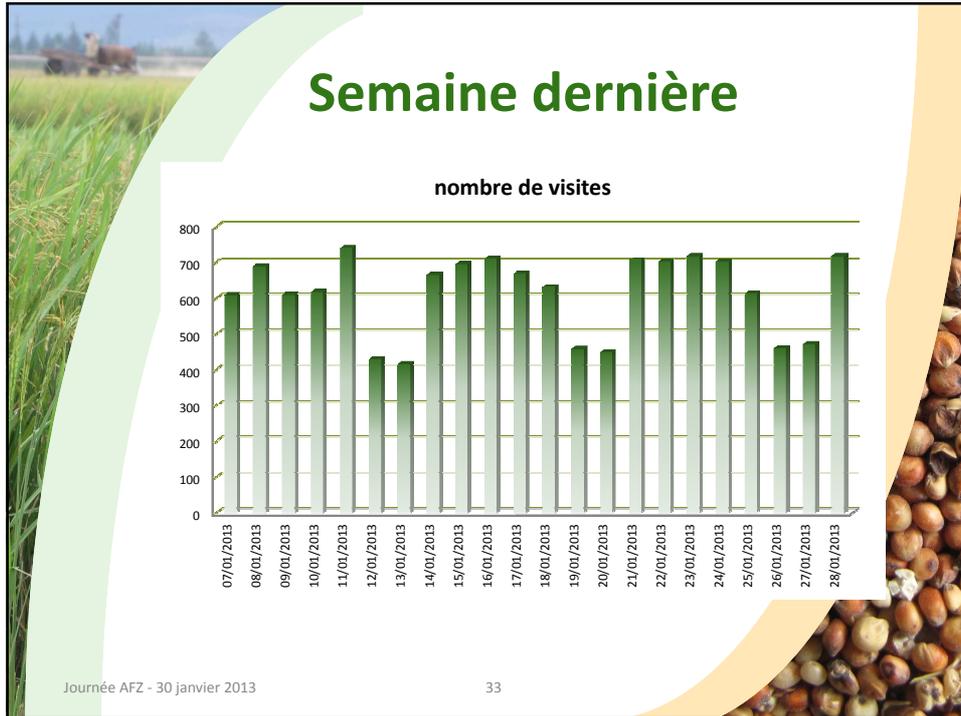
- En moyenne : 558 visites/j
- 1168 visites le 27 novembre

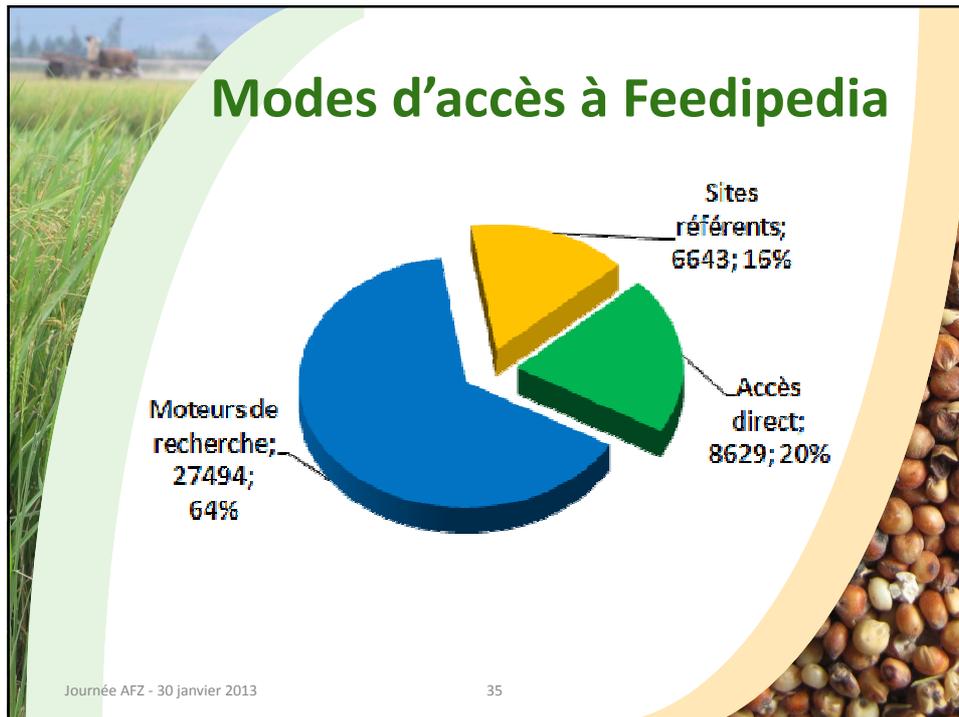
**Nombre de visites / jour de la semaine
(moyennes sur 74 jours)**



Jour	Nombre de visites (moyenne)
lundi	~680
mardi	~650
mercredi	~640
jeudi	~620
vendredi	~580
samedi	~420
dimanche	~430

Journée AFZ - 30 janvier 2013





Quelques exemples de requêtes

- www.google.com/search?q=content+of+banana+trunk
- www.google.com/search?q=cassava+tubers+as+swine+feed
- www.google.co.in/search?q=Benefits+of+supplementation+of+silkworm+pupae+meal
- www.google.co.in/search?q=chemical+composition+of+shorea+robusta+leaves
- www.google.co.bw/search?q=use+of+sunflower+seed+cake+in+creep+diet
- www.google.es/search?q=chicken+feed+sweet+potato+meal
- www.google.com.lb/search?q=olive+cake+waste+as+animal+food
- www.bing.com/search?q=sugarcane+by+products+and+it+is+used+in+ruminant+feed+in+sudan

Journée AFZ - 30 janvier 2013 36

Fiches les plus lues

Titre de la fiche	Total	Australasie	Amérique du Nord (USA, Canada)	Amérique Latine	Europe	Afrique	Asie	Ind.
Copra meal and coconut by-products	937	88	89		75		634	51
Alfalfa (<i>Medicago sativa</i>)	765		194	42	275		220	34
Soybean meal	728		128	41	285	41	178	55
Maize grain	726		98	151	284		146	47
Wheat bran	685		138		186	38	227	96
Blood meal	605		164		94	119	109	119
Rice bran and other rice by-products	524		115		60	0	295	54
Barley grain	523		87		405	0	31	
Palm kernel meal	497	49	55		85	76	137	95
Mango (<i>Mangifera indica</i>) fruit and by-products	495		67			106	254	68
Cassava peels, cassava pomace and other cassava by-products	486		53			153	143	137

Un classement de premier ordre

Google

Web Images Maps Shopping More Search tools

About 1,230,000 results (0.31 second...)

[African baobab \(*Adansonia digitata*\) | Feedipedia - Animal Feed ...](#)
www.feedipedia.org/node/525
The **baobab** is mainly used for **food**. The fruits, flowers, leaves, shoots, roots of seedlings and even the tree roots are edible. The leaves can be used either fresh ...

Google

Web Images Maps Shopping More Search tools

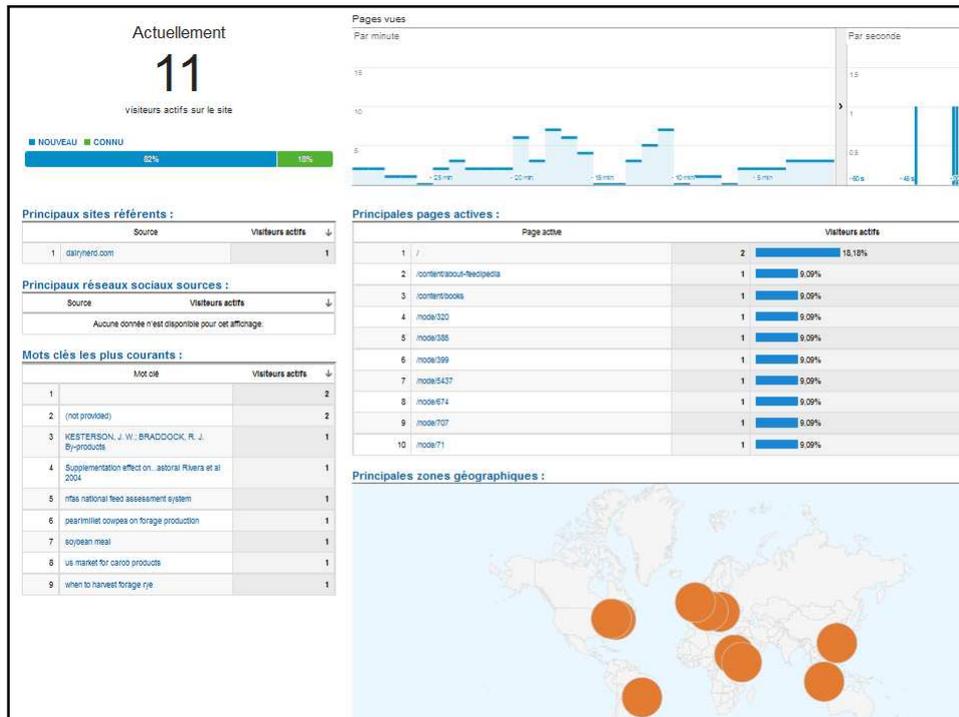
About 356,000 results (0.25 seconds)

[Babassu \(*Attalea speciosa*\) | Feedipedia - Animal Feed Resources ...](#)
www.feedipedia.org/node/30
Babassu (*Attalea speciosa* Mart. ex Spreng.) is an erect perennial evergreen palm, reaching 15 to 30 m high. The trunk is slender, ringed with leaf scars, 20-50 ...

[Babassu \(*Attalea speciosa*\), oil meal, partially decorticated, solvent ...](#)
www.feedipedia.org/node/12823
Oct 24, 2012 - **Feeds** of animal origin ... **Babassu** (*Attalea speciosa*), oil meal, partially decorticated, solvent ... Dry matter, % as **fed**, 91.6, 2.4, 90.2, 95.2, 4 ...

[Babassu \(*Attalea speciosa*\), Maranhao, Brazil | Feedipedia - Animal ...](#)
www.feedipedia.org/node/4868
Feeds of animal origin · Animal by-products · Dairy products/by-products · Animal fats and oils · Other **feeds** ... **Babassu** (*Attalea speciosa*), Maranhao, Brazil ...

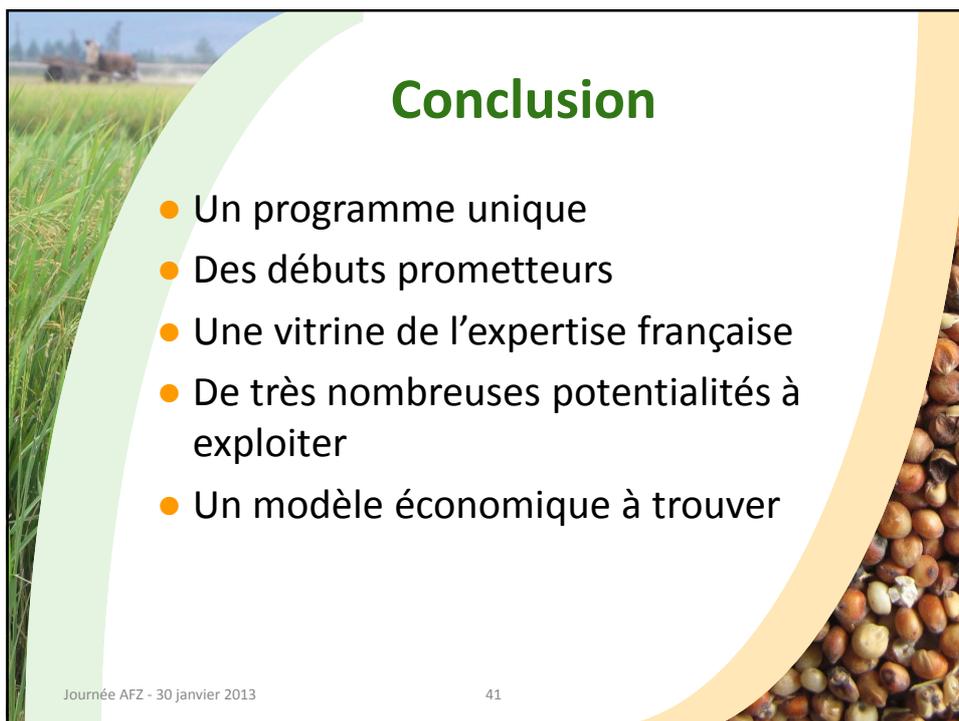
Journée AFZ - 30 janvier 2013



Feedipedia : de nombreux développements potentiels

- Ouvrages contextuels par région, pays, etc., sur papier ou en ligne
- Outils pédagogiques : livrets, supports de cours, quizz...
- Forum sur l'alimentation animale : questions/réponses, recherche de fournisseurs...

Journée AFZ - 30 janvier 2013 40



Conclusion

- Un programme unique
- Des débuts prometteurs
- Une vitrine de l'expertise française
- De très nombreuses potentialités à exploiter
- Un modèle économique à trouver

Journée AFZ - 30 janvier 2013 41

This slide features a white background with a green curved shape on the left and an orange curved shape on the right. The background is decorated with images of a field with a tractor and a pile of grain. The text is centered and includes a bulleted list of five points.



**MERCI DE VOTRE ATTENTION
A BIENTÔT SUR**

www.feedipedia.org

Journée AFZ - 30 janvier 2013 42

This slide features a white background with a green curved shape on the left and an orange curved shape on the right. The background is decorated with images of a field with a tractor and a pile of grain. The text is centered and includes a thank you message and a website URL.